



Home Beauty Pioneers

For nearly a century, **Howard Lorton Furniture & Design** has brought elegance and comfort to homes throughout Colorado and beyond

When Howard Lorton opened a furniture store in downtown Denver in 1927, his mission was simple and bold. "He was determined to search east, west, and around the world to bring the finest furnishings and interior design to the people of Denver," says Lorton's grandson, Bill Cook, president emeritus of the iconic Howard Lorton Furniture & Design. "As we've grown, we've remained consistent to that vision."

Today, with two adjacent, state-of-the-art showrooms—one for home furnishings, one for outdoor living—the interior design and furnishings company is helmed by Bill's son and fourth-generation president, Will Cook. The design destination is recognized for the breadth of its world-class inventory, complimentary in-house interior design services, and free delivery throughout the Denver area.

In 1981, the company hired world-renowned architect Charles Warren Callister



to design the store's expansion. The resulting three-story atrium has become a vital addition to the landscape of downtown Denver. Customers flock to the 45,000-square-foot showrooms for competitively priced designer furnishings from brands including Hancock and Moore, Taylor King, Massoud, Stressless®, and Woodard, all ready for immediate delivery. The company also excels in special orders—everything from custom upholstery to bespoke table legs—for clients eager to create a stunning, one-of-a-kind look for their home.

"We are proud of Lorton's legacy and longevity," says Margot Cook, director of business development. "We might be 94 years old, but we continue to evolve. Our buyers travel the country for the best the industry has to offer."

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1. Lorton's magnificent, three-story flagship store—itsself a tourist destination—draws customers through a panoply of sumptuous furnishing styles.

2. The store's soaring wood, stone, brick, and glass showrooms reflect the authenticity of the Colorado lifestyle.

3. Lorton's patio showrooms feature the latest designs in furniture for sunrooms, porches, and other outdoor spaces.

Photos by Justin Martin Photography